

KidsHealth Run and Walk

Saturday, December 2, 2023



LOCATION

TIAA Bank Field
1 TIAA Bank Field Drive
Jacksonville, FL 32202

EVENT SCHEDULE

7 a.m.	On-site registration
7-11 a.m	Activities Sponsor Booths, Kid Zone, Inflatables, DJ, Mascots and more
8 a.m	Race starts

REGISTER

Early Bird registration
through Thursday,
August 31, at 5 p.m.

Online registration closes
on Thursday, November
30, at 5 p.m.

Nemours.org/JaxRun

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Lace up your running shoes and join us on Saturday, December 2 for the KidsHealth Run and Walk. This family-friendly event includes a 10K, 5K and a one-mile walk at the exciting home of the Jacksonville Jaguars — TIAA Bank Field. All proceeds support the Nemours Children's Compassionate Care Fund, which helps heal children at Nemours Children's Health, Jacksonville.

The Nemours Children's Compassionate Care Fund restores the health of critically ill and injured children by fueling pioneering research, recruiting world-renowned physicians and developing our physical spaces to meet the continuously changing needs of children. As part of our mission, we offer the highest quality care and experience to children, regardless of their families' financial status. In our mission to go well beyond medicine, we bring health care directly to the most vulnerable children. From bold innovation to effective advocacy, our commitment to community is at the heart of everything we do.

Meet Fredrianna, age 19,
patient ambassador



Partnership Opportunities

Partnership Benefits	PRESENTING \$30,000 ONE AVAILABLE	START/FINISH \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
PARTNERSHIP					
Exclusivity as Presenting Partner	✓				
Right of first refusal for 2024 Presenting Partner	✓				
Verbal recognition on race day	✓	✓	✓	✓	
Complimentary race registrations	30	25	20	10	10
VIP parking spots	Five	Three	Two		
PRE-RACE DAY RECOGNITION					
Recognition on the event website with link to your website	Premier logo placement	Logo	Logo	Logo	Logo
Recognition on promotional materials (digital/print)	Premier logo placement	Logo			
Social media recognition (Facebook 40K followers, Instagram 12K followers, Twitter 8K followers)	Dedicated individual story in an all-partners post on race day	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	
RACE DAY RECOGNITION					
Opportunity to speak and welcome participants on race day	✓				
Company logo on start/finish line banner		Premier logo placement			
Opportunity to provide pre-approved promotional items in participant packets	✓	✓	✓	✓	✓
Opportunity to host self-branded cheer station on the course	✓	✓	✓		
Complimentary sponsor booth in runner's village	✓	✓	✓	✓	
Company logo included in co-branded, race day banner displayed on stage	✓				
Recognition on co-branded race day banner with all partners	Premier logo placement	Logo	Name	Name	Name
Recognition on participant T-shirt	Logo	Logo	Logo	Name	Name
Recognition on participant race bibs	Logo				
Recognition on marker signs	Logo on three route signs	Logo on two route signs	Logo on two route signs	Logo on one route sign	



For sponsorship information, contact Kayla Hall
904.254.2068 or email kayla.hall@nemours.org.
To become a partner online or donate, please scan the code.



Sponsor